

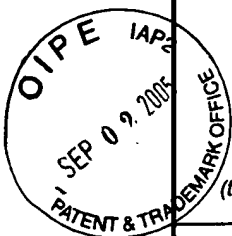
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TRANSMITTAL FORM

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TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Application Number	10/604,802
		Filing Date	August 18, 2003
		First Named Inventor	Paul L. Flum
		Art Unit	3726
		Examiner Name	Agrawal, Christopher K
Total Number of Pages in This Submission	4	Attorney Docket Number	716139.180

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment / Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
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<input type="checkbox"/> Response to Missing Parts/ Incomplete Application	Remarks:	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Blackwell Sanders Peper Martin, LLP		
Signature			
Printed Name	Samuel Digirolamo		
Date	2 Sept 05	Reg. No.	29,915

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PATENT
716139.180

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Paul L. Flum

Serial No.: 10/604,802

Filed: August 18, 2003

For: METHOD AND APPARATUS FOR
CHANGING THE APPEARANCE OF A
PRODUCT DISPLAY UNIT

Examiner: Agrawal, Christopher K

Group Art Unit: 3726

Attorney Docket No.: 716139.180

Customer No.: 027128

Confirmation No.: 1801

STATUS LETTER

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicants respectfully inquire as to the status of the above-identified application and would appreciate it if they could be informed as to when they can expect to receive the initial Office Action in this application. A copy of the Official Filing Receipt for subject application is attached hereto.

Respectfully submitted,

Date: 2 Sept 05


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APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
10/604,802	08/18/2003	3611	417	716139.180	5	12	4

CONFIRMATION NO. 1801

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FILING RECEIPT



OC000000010866556

Date Mailed: 09/12/2003

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Paul L. Flum, Clayton, MO;

Assignment For Published Patent Application

PAUL FLUM IDEAS, INC., St. Louis, MO;

Domestic Priority data as claimed by applicant

This application is a CIP of 29/181,256 05/07/2003

Foreign Applications

If Required, Foreign Filing License Granted: 09/11/2003

Projected Publication Date: 11/11/2004

Non-Publication Request: No

Early Publication Request: No

** SMALL ENTITY **

Title

METHOD AND APPARATUS FOR CHANGING THE APPEARANCE OF A PRODUCT DISPLAY

DOCKETED

SEP 15 2003

BLACKWELL SANDERS
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UNIT

Preliminary Class

040

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